## **NEWS**

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## THE NORTH DAKOTA CRASH MEMORIAL WALL HONORS VICTIMS ON WORLD REMEMBRANCE DAY FOR ROAD TRAFFIC VICTIMS

BISMARCK, N.D. – November 20 will mark World Remembrance Day for Road Traffic Victims and North Dakotans have a unique opportunity to honor friends and family they have lost through the North Dakota Department of Transportation's award-winning virtual Crash Memorial Wall. The memorial web page can be accessed at <a href="https://www.ndcodefortheroad.org/memorial/">www.ndcodefortheroad.org/memorial/</a>.

"Road deaths and injuries are sudden, violent, traumatic events. Their impact is long-lasting, often permanent. The North Dakota Crash Memorial Wall was created in 2015 to help address the difficulty families and friends face when they lose a loved one in a crash," said Ashlee Doan, North Dakota Department of Transportation Safety Public Information Specialist. "In honor of World Remembrance Day for Road Traffic Victims, we invite motorists to visit the page, and be reminded of the importance of driving safely to help prevent future tragedies on North Dakota roads."

In 2015, 131 people died in motor vehicle crashes on North Dakota roads. The memorial page, which was established last year, now has 13 memorials that have been created by victim(s) families. The memorials are viewable to the public and friends and relatives are encouraged to leave comments of sympathy or remembrance on individual memorials.

The American Association of Motor Vehicle Administrators (AAMVA) recognized the North Dakota Crash Memorial Wall in October with a Public Affairs and Consumer Education Award for being an outstanding website. AAMVA's awards program fosters a tradition of excellence for committing time and resources to safety initiatives, among other traffic safety efforts.

Families are invited to create memorials for those who have died in crashes in North Dakota at ndcodefortheroad.org/memorial.

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